



INDIAN PETROCHEM – 2015

Petrochemical Industry Fundamentals Workshop

Offering One Day Workshop Prior to Conference

November 3-4, 2015 | The Lalit; Mumbai, INDIA

jointly organized by



Elite
Conferences



Chemicals & Petrochemicals
Manufacturers' Association

Petrochemical Industry Fundamentals Workshop

Monday, November 2nd, 2015 | 9:00 am – 5:00 pm

While hot topic issues such as shale gas and tight oil are of current interest and rightfully receive a lot of attention and press, it is imperative to have a good understanding of key industry fundamentals in order to appreciate how these hot topic issues impact profitability.

This workshop reviews key industry fundamentals starting with the foundation of the petrochemical industry – feedstocks, including natural gas, natural gas liquids (NGLs), crude oil fractions, especially naphtha, coal and renewables. The feedstock session then leads into a thorough discussion of the industry building blocks – olefins (ethylene, propylene, butadiene) and aromatics (benzene, toluene, xylenes) businesses. Finally, the large volume thermoplastics including the polyethylenes (LDPE, LLDPE, HDPE), polypropylene, PVC, polystyrene and polyester/PET are covered.

Within each of these topics key suppliers, demand profiles and pricing is discussed. Especially important for industry newcomers is that our instructors will clarify the technical jargon commonly used in the petrochemical industry.

Contact Us

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Register: www.eliteconferences.com/inianpetrochem-2015/#



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MORNING SESSION

Introduction to the Petrochemical Industry

Petrochemical feedstocks – Natural gas, NGLs (including impact of shale gas), Petroleum, Coal and Renewables

Fundamentals of the Olefins Business – Ethylene, Propylene and C4's

Introduction to Polymers and Plastics

Inter-polymer Competition

Polyethylene – LDPE, HDPE, LLDPE

Lunch Hour



Sanjay Sharma

Managing Director

Sanjay has over 21 years of experience in the industry with extensive consulting, project management, commercial and

manufacturing experience. He has actively participated in developing strategic direction, improving business performance, developing and managing joint ventures and alliances and engaging in mergers and acquisitions. Sanjay has managed assignments in Europe, Middle East, India and Asia covering wide range of products within Petrochemical, Chemical and Specialty sectors.

AFTERNOON SESSION

Polypropylene – Homopolymer, Impact Copolymer, Random Copolymer

Vinyls Business – Chlor/Alkali, VCM and PVC

Fundamentals of the Aromatics Business – Benzene, Toluene and Xylenes

Polyester Business – PTA, PET

Styrenics Business – Polystyrene, EPS, ABS



John Barsby

Director, IHS Chemical

John has over 15 years' experience in the industry, primarily in engineering and high performance polymers sector covering both technical

and commercial aspects. Prior to IHS, Jon worked at Bayer in business development and in marketing their engineering polymers business in the Middle East. He also spent time in Europe at Bayer's engineering polymer business and on projects including marketing strategies, pricing studies, application/project developments and key OEM development.

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